



NatWest RugbyForce

NatWest RugbyForce 2015 - it's so much more this year!

NatWest RugbyForce 2015 is uniting clubs across the country to '**Get Behind England**', as well as running the DIY weekend.

Sign up at www.englandrugby.com/NatwestRugbyForce

Clubs that register by **11th January** could be selected to attend the new and improved programme of free workshops and receive more support and benefits than ever before.

This year, 350 clubs will be invited to attend workshops and they will all receive £500 to go towards their NatWest RugbyForce 2015 project, as well as '**Get Behind England**' materials.

Out of the 350 taking part in the workshops, 35 clubs selected on the basis of their project plan will receive additional support of £1,000, with £500 on offer to another 35 clubs.

What are the key dates?

11 January - Deadline for clubs to apply to be eligible for workshops

13 February - Clubs selected for workshops will be notified by email

9 March – 10 April - Planning workshops will take place (total 35, in different locations).

Clubs will receive:

Fence banners (3 x 1m)

Posters (A3)

T shirts

The planning workshops cover 4 topics:

Be the Best Host

Developing Commercial Revenues

Volunteer Recruitment

Project Planning

10 April - Support toolkit available online to all registered clubs

22 May - Six focus clubs to receive '**Ultimate Club Experience**' packages

27 – 28 June - NatWest RugbyForce 2015 weekend

29 July - **Get Behind England** materials will be delivered to 350 clubs and will include:

Club Host T shirts

Roadside/fence banners (3 x 1m)

#CarryThemHome Wall Vinyl (2 x 1.5m)

England Rugby support Wall (3 x 2m)

Pitchside Branding

England Rugby Flags

White branded bunting

Children's Goodie Bags

15 August – 31 October - Dress your clubs and **Get Behind England**

What do you need to do now?

Please visit www.englandrugby.com/NatwestRugbyForce to find out more and register this year.

Contacts: Please contact Dave Stubley (davestubley@rfu.com) or Alex Thompson (alexthompson@rfu.com) for further information.

England Rugby
EnglandRugby.com & @EnglandRugby